

# Appendix C – Economic Analysis Findings

	Local Demand	Strategic Location	Proximity to Regional Clusters	Site Growth	Other Factors
<b>Fountain Walk (Liberty Sq.)</b>	<ul style="list-style-type: none"> <li>currently does not have full utilization of space for restaurants and shops</li> <li>closest cluster of restaurants and shops several blocks away</li> <li>within ½ mile radius: 7 restaurants, 24 hotels/motels</li> </ul>	<ul style="list-style-type: none"> <li>centrally located next to several key attractions, SC Aquarium, NPS Visitors Center, IMAX</li> <li>parking garage available</li> <li>currently serviced by DASH</li> </ul>	<ul style="list-style-type: none"> <li>facilitates tourism and movement of visitors around Charleston area</li> <li>enhances economic development plans</li> <li>potential to alleviate regional problem (i.e., vehicular congestion)</li> </ul>	<ul style="list-style-type: none"> <li>future plans to provide increased connectivity, e.g., through peninsula walkway</li> <li>future plans for more development (e.g., museum, Irish Memorial, Symphony Hall)</li> <li>Community Involvement</li> </ul>	<ul style="list-style-type: none"> <li>if water taxi ridership grows, will require strategies to reduce parking area requirements</li> </ul>
<b>Maritime Center (Liberty Sq.)</b>	<ul style="list-style-type: none"> <li>currently does not have full utilization of space for restaurants and shops</li> <li>closest cluster of restaurants and shops several blocks away</li> </ul>	<ul style="list-style-type: none"> <li>currently serviced by DASH</li> <li>parking available</li> <li>some concern regarding walking distance to several key attractions, SC Aquarium, NPS Visitors Center, IMAX</li> </ul>	<ul style="list-style-type: none"> <li>facilitates tourism</li> <li>enhances economic development plans</li> <li>potential to alleviate regional problem (i.e., vehicular congestion)</li> </ul>	<ul style="list-style-type: none"> <li>future plans to provide increased connectivity, e.g., through peninsula walkway</li> <li>future plans for more development (e.g., museum, Irish Memorial, Symphony Hall)</li> </ul>	<ul style="list-style-type: none"> <li>if water taxi ridership grows, will require strategies to reduce parking area requirements</li> </ul>
<b>Patriots Point</b>	<ul style="list-style-type: none"> <li>significant opportunities for development of businesses and services supporting high-end tourism</li> <li>opportunity to increase visitation and revenues at Yorktown/Naval Museum</li> <li>within ½ mile radius: one hotel, no restaurants</li> </ul>	<ul style="list-style-type: none"> <li>located near Yorktown/Naval Museum, College of Charleston athletic fields</li> <li>located near hotels and inns</li> <li>within 3 mile radius: 16 hotels and 26 restaurants</li> <li>parking available</li> <li>needs connectivity via public transportation, e.g., DASH/CARTA</li> </ul>	<ul style="list-style-type: none"> <li>facilitates tourism (near overnight accommodations, restaurants, shops)</li> <li>enhances economic development plans</li> <li>strong potential to alleviate regional problem (i.e., vehicular congestion)</li> <li>good portal to Mt. Pleasant</li> </ul>	<ul style="list-style-type: none"> <li>short and long term redevelopment plans</li> <li>shop, hotels, tourisms</li> </ul>	<ul style="list-style-type: none"> <li>strong potential to handle increased ridership</li> <li>possibly more suited for servicing commuters and visitors</li> <li>long term planning needs, GMP for Yorktown/Naval Museum</li> </ul>
<b>SPA Terminal</b>	<ul style="list-style-type: none"> <li>saturated markets (i.e., services and business supporting tourism activities)</li> <li>within ½ mile radius: 90 restaurants and 24 hotels</li> <li>possible expansion of special events</li> </ul>	<ul style="list-style-type: none"> <li>located near several key attractions, Market St., East Bay St., historic Charleston, carriage tours,</li> <li>located near hotels and inns</li> <li>currently serviced by DASH</li> <li>parking available</li> </ul>	<ul style="list-style-type: none"> <li>facilitates tourism- functions as portal, facilitating movement of visitors around Charleston area</li> <li>enhances economic development plans</li> <li>strong potential to alleviate regional problem (i.e., vehicular congestion)</li> </ul>	<ul style="list-style-type: none"> <li>long term potential redevelopment plans/SPA plans</li> </ul>	<ul style="list-style-type: none"> <li>strong potential to handle increased ridership</li> <li>possibly more suited for servicing commuters and visitors</li> <li>cruise terminal growing in use, 34 cruises in 2001</li> </ul>